



For a Future Free  
of Colon Cancer™

# March is National Colorectal Cancer Awareness Month!

## Colorectal cancer is the second leading cause of cancer death in the United States.

### Did you know?

- Early colon cancer may have no symptoms
- Colon cancer is mostly preventable
- Screening saves lives



### You can make a difference!

- Hold a colon cancer awareness event any time in March, even if it is virtual, and Dress in Blue! Then tell people WHY!
- Encourage friends, family and co-workers to get screened!



### Facebook photo contest!

**Post your Dress in Blue photos to Facebook using #dressinblue, #wipeoutcoloncancer, or #kcp. The photo with the most likes in each region will win a prize!**

**Follow us on Facebook: Kentucky Cancer Program - West**



Go to [www.tinyurl.com/kpcolontoolkit](http://www.tinyurl.com/kpcolontoolkit) for colon cancer screening resources.



[www.kycancerprogram.org](http://www.kycancerprogram.org)  
1-877-326-1134

