

**Targeted Colon Cancer Outreach Program
Kentucky Cancer Program**

30 second public service announcements or paid spot

Dress in Blue Day

Colon cancer is the number two cause of cancer deaths in Kentucky in men and women. But did you know that 9 out of 10 colon cancers may be prevented or cured with regular screenings? If you are age 45 or older, or have a personal or family history, talk to your doctor about getting checked for colon cancer. March 6th is national Dress in Blue Day – so wear blue, tell your friends and family why, and call your doctor today to make an appointment. Don't wait – early colon cancer may have no symptoms.

This message brought to you by Kentucky Cancer Program District Cancer Councils

Screening Message

Colon cancer is the number two cause of cancer deaths in Kentucky in men and women. But did you know that 9 out of 10 colon cancers may be prevented or cured with regular screenings? If you are age 45 or older, or have a personal or family history, talk to your doctor about getting checked for colon cancer. Don't wait – early colon cancer may have no symptoms. March is National Colon Cancer Awareness Month. Get screened – it may save your life.

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