

Targeted Colon Cancer Outreach Program

DID YOU KNOW?

- ☆ Colon cancer is the second leading cause of cancer deaths in Kentucky.
- ☆ Colon cancer affects both men and women.
- ☆ All Kentuckians age 50 and older should get regular colon cancer checks
- ☆ Early colon cancer may have no symptoms.
- ☆ 9 out of 10 colon cancers may be prevented or cured with regular checks.

Help reduce the large number of people who die from colon cancer.
Become a Blue Star Champion!

Join the Kentucky Cancer Program Northern Kentucky District Cancer Council in a statewide campaign to spread the word about the importance of colon cancer screening. The campaign will last from fall 2009 through 2012. Can your organization:

- ☆ Use media resources to promote screening for colon cancer?
- ☆ Conduct community and health care provider education programs about colon cancer?
- ☆ Distribute educational materials and key messages about colon cancer?
- ☆ Participate in an annual Dress in Blue Day during Colon Cancer Awareness Month in March?

If so, please get involved and make a difference! For more information on becoming a **Kentucky Blue Star Champion**, contact:

Kathy Rack
Cancer Control Specialist
Kentucky Cancer Program
307 John's Hill Road
Highland Heights, KY 41099
Phone: (859) 442-3525
Email: krack@kcp.uky.edu



Targeted Colon Cancer Outreach Program

Northern Kentucky District Cancer Council
Kentucky Cancer Program