

1/20/2012



Sample Email to send with Dress in Blue Day Flyer

Wear Blue on March 2nd and tell your friends and family why.

March is National Colon Cancer Awareness Month and Friday, March 2nd is Dress in Blue Day. I hope you will join the annual nationwide campaign to raise awareness about this preventable disease and to increase colon cancer screening. Please see the attached flyer for additional information and pass it on.

If you would like to learn more ways to participate, please contact the Kentucky Cancer Program by calling 1-877-326-1134; emailing kycancer@louisville.edu or visiting <http://www.kycancerprogram.org/special-events>.