



# Help fight the second leading cause of cancer deaths in Kentucky

You can join the Kentucky Cancer Program (KCP), the Kentucky Cancer Consortium, the Kentucky Department for Public Health, and many other organizations in a new statewide campaign to spread the word about the importance of colon cancer screening.

Statewide distribution of the materials shown at left will be coordinated by KCP in collaboration with state organizations, district cancer councils, community groups, and other partners.

Want to be part of this important effort? Here are three ways to get started:

Three free materials were developed for the colon cancer awareness campaign: a poster, a church bulletin insert, and a bookmark. All carry these key messages:

- **All Kentuckians age 50 and older should get regular colon cancer checks.**
- **Early colon cancer may have no symptoms.**
- **9 out of 10 colon cancers may be prevented or cured with regular checks.**
- **Talk to your doctor about getting checked for colon cancer.**

- 1** Contact your local KCP office (see next page) to obtain a supply of the materials and for more information.
- 2** Send this flyer to your business associates, community partners, and others who may want to join our team!
- 3** Print the attached materials or download them from either of the Web sites below. Distribute them and /or post them on your site.



[www.kycancerprogram.org](http://www.kycancerprogram.org)



<http://chfs.ky.gov/dph/ColonCancer.htm>



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