

## **Targeted Colon Cancer Outreach Program Kentucky Cancer Program**

30 second public service announcements or paid spot

### Dress in Blue Day

Colon cancer is the number two cause of cancer death in Kentucky in men and women. But did you know that 9 out of 10 colon cancers may be prevented or cured with regular screenings? If you are age 45 or older, or have a personal or family history, talk to your healthcare provider about getting checked for colon cancer. March 3<sup>rd</sup> is national Dress in Blue Day –so wear blue, tell your friends and family why, and call your provider today to make an appointment. Don't wait – early colon cancer may have no symptoms.

This message brought to you by Kentucky Cancer Program District Cancer Councils

### Screening Message

Colon cancer is the number two cause of cancer death in Kentucky. But did you know that 9 out of 10 colon cancers may be prevented or cured with regular screenings? If you are age 45 or older, or have a personal or family history, talk to your healthcare provider about getting checked for colon cancer. Don't wait – early colon cancer may have no symptoms. March is National Colon Cancer Awareness Month. Get screened – it may save your life.

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